



NIXEDONIA

Helping lawyers thrive
in the age of AI

GROUP BUSINESS DEVELOPMENT TRAINING

Online €240/hour • In-person €360/hour



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Interactive training from our 24-topic curriculum for groups of up to ~12 lawyers.

Build practical BD skills across your team: prospecting, relationships, cross-selling, pitching and winning new mandates.

Stronger capability. More opportunities. More wins.



COMPLIMENTARY SESSION

Legal New Client Hunting
in the Age of AI • FREE

1

A complimentary one-hour online session exploring how lawyers can combine modern business development techniques with AI to identify prospects, reach decision-makers and secure more meetings.

Practical ideas your lawyers can use immediately to generate new mandates.



DIGITAL PRODUCTS

Presentations	€24.99
Handbooks	€49.99
Video Lectures	€99.99
Complete Topic Bundle	€149.99

2

24 practical BD topics in 50+ languages, tailorable to your practice areas, industries and sectors. On-demand knowledge for lawyers, when and where they need it.

Right knowledge. Right time. Right price.



INDIVIDUAL LEGAL SALES COACHING

€180 per hour

3

One-to-one coaching for lawyers and partners, focused on prospecting, relationship development, pitching and converting opportunities into new business.

Personalised support that turns individual lawyers into confident rainmakers.



MESSAGES
↓
MEETINGS
↓
MANDATES
↓
MONEY



THE NIXEDONIA LEGAL BUSINESS DEVELOPMENT LIBRARY

Firm-wide access • From €2,000

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Your firm's permanent collection of presentations, handbooks and video lectures across all 24 topics. An on-demand commercial development resource your lawyers can use again and again.

For approximately the cost of one high-end laptop, you create lasting BD capability across your firm.



OPENING DOORS BY NIXEDONIA

€240 per hour (€480 per month)

5

We manage the BD cycle from research and identifying prospects & decision-makers to direct outreach, delivering a minimum of 1-2 qualified meetings per week. Includes a weekly 30-minute consultation.

You focus on what only you can do: build relationships and win mandates.



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Book a 20-Minute Chat with JJ



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