



NIXEDONIA

Helping lawyers thrive
in the age of AI



4

GROUP BUSINESS DEVELOPMENT TRAINING

Online €480/hour • In-person €720/hour

Interactive training from our 24-topic curriculum for groups of up to ~12 lawyers.

Build practical BD skills across your team: prospecting, relationships, cross-selling, pitching and winning new mandates.

Stronger capability. More opportunities. More wins.



2

DIGITAL PRODUCTS

Presentations	€24.99
Handbooks	€49.99
Video Lectures	€99.99
Complete Topic Bundle	€149.99

24 practical BD topics in 50+ languages, tailorable to your practice areas, industries and sectors. On-demand knowledge for lawyers, when and where they need it.

Right knowledge. Right time. Right price.



5

OPENING DOORS BY NIXEDONIA

€720 per month

We manage the BD cycle from research and identifying prospects & decision-makers to direct outreach, delivering a minimum of 1-2 qualified meetings per week. Includes a weekly 30-minute consultation.

You focus on what only you can do: build relationships and win mandates.



6

THE NIXEDONIA LEGAL BUSINESS DEVELOPMENT LIBRARY

Firm-wide access • From €2,000

Your firm's permanent collection of presentations, handbooks and video lectures across all 24 topics. An on-demand commercial development resource your lawyers can use again and again.

For approximately the cost of one high-end laptop, you create lasting BD capability across your firm.



1

COMPLIMENTARY SESSION

Legal New Client Hunting in the Age of AI • FREE

A complimentary one-hour online session exploring how lawyers can combine modern business development techniques with AI to identify prospects, reach decision-makers and secure more meetings.

Practical ideas your lawyers can use immediately to generate new mandates.



3

INDIVIDUAL LEGAL SALES COACHING

€240 per hour

One-to-one coaching for lawyers and partners, focused on prospecting, relationship development, pitching and converting opportunities into new business.

Personalised support that turns individual lawyers into confident rainmakers.



4M
MESSAGES
MEETINGS
MANDATES
MONEY



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Book a 20-Minute Chat with JJ



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