

NIXEDONIA

Helping lawyers thrive in the age of AI

GROUP BUSINESS DEVELOPMENT TRAINING

Online €480/hour • In-person €720/hour

4

Interactive training from our 24-topic curriculum for groups of up to ~12 lawyers.

Build practical BD skills across your team: prospecting, relationships, cross-selling, pitching and winning new mandates.

Stronger capability. More opportunities. More wins.

COMPLIMENTARY SESSION

Legal New Client Hunting in the Age of AI • FREE

1

A complimentary one-hour online session exploring how lawyers can combine modern business development techniques with AI to identify prospects, reach decision-makers and secure more meetings.

Practical ideas your lawyers can use immediately to generate new mandates.

DIGITAL PRODUCTS

2

Presentations	€24.99
Handbooks	€49.99
Video Lectures	€99.99
Complete Topic Bundle	€149.99

24 practical BD topics in 50+ languages, tailorable to your practice areas, industries and sectors. On-demand knowledge for lawyers, when and where they need it.

Right knowledge. Right time. Right price.

4M

MESSAGES
⌄
MEETINGS
⌄
MANDATES
⌄
MONEY

INDIVIDUAL LEGAL SALES COACHING

€240 per hour

3

One-to-one coaching for lawyers and partners, focused on prospecting, relationship development, pitching and converting opportunities into new business.

Personalised support that turns individual lawyers into confident rainmakers.

THE NIXEDONIA LEGAL BUSINESS DEVELOPMENT LIBRARY

Firm-wide access • From €2,000

6

Your firm's permanent collection of presentations, handbooks and video lectures across all 24 topics.

An on-demand commercial development resource your lawyers can use again and again.

For approximately the cost of one high-end laptop, you create lasting BD capability across your firm.

OPENING DOORS BY NIXEDONIA

€720 per month

5

We manage the BD cycle from research and identifying prospects & decision-makers to direct outreach, delivering a minimum of 1–2 qualified meetings per week. Includes a weekly 30-minute consultation.

You focus on what only you can do: build relationships and win mandates.



John James McVeigh
Founder & Head Trainer
+44-7534-729-009
+420-776-782-688
jjmcveigh@nixedonia.net
www.nixedonia.net

Book a 20-Minute Chat with JJ

www.nixedonia.net/singapore